**Final Project Grading Rubric Ideas**

Genre

* Does the project reflect its genre appropriately (i.e. formal vs. informal language, set-up, etc.)?
* Is it colorful if it’s meant to attract attention (i.e. a flyer), professional if it’s meant to convey details about an upcoming event (i.e. a letter), etc.

Creativity

* Does the project show some innovation?

Neatness

* Is the project neat and easy-to-read, or does it merely appear thrown together at the last minute?

Message

* Is the message of the project clear/effective to the target audience?
* Does the reader understand what the author/creator is trying to convey?

Use of Class Time/Participation

* Did the student use his/her time wisely?
* Did the student work well with others?
* Did the student perform his/her job for the food, clothing, and school supplies drive well?